#### UNIVERSITY FACULTY SENATE FORMS

#### **Academic Program Approval**

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. Detailed instructions for the proposal should be followed. A <u>checklist</u> is available to assist in the preparation of a proposal. Submission of new majors or requests for permanent status will find additional requirements and information <u>here</u>. For more information, call the Faculty Senate Office at 831-2921.

Submitted by:	Phillip Penix-Tadsen	phone number	<u>x2042</u>
Department:	DLLC	email address_	ptpt@udel.edu_
Date: October	r 20, 2016		
Action: <u>add min</u> (Examajor/minor/c	nor ample: add major/minor/concentration, concentration, academic unit name change	delete major/minor/concentration, rge, request for permanent status, pol	evise icy change, etc.)
	oproved will be effective at the inces and a specific request is		nic year unless
Current degree_	N/A (Example: BA, BACH, BACJ, HE	RA EDD MA MRA etc.)	
Duamagad ahanga			
Proposed change	leads to the degree of: (Exam	ple: BA, BACH, BACJ, HBA, ED	D, MA, MBA, etc.)
Proposed name:_ Revising or Delet	Minor in Spanish for Proposed new name for revised or ne (if applicable)  ing:	Hospitality Business Mar w major / minor / concentration / ac	pagement cademic unit
Undergra	duate major / Concentration (Example)	: N/A   le: Applied Music – Instrument	al degree BMAS)
Undergra	duate minor: N/A (Example: African Studio	es, Business Administration, Engli	sh, Leadership, etc.)
Graduate	Program Policy statement cl	nange: N/A (Must attach your Graduate Progr	ram Policy Statement)
Graduate	Program of Study:	N/A imal Science: PHD Economics: M	A Economics: PHD)
Graduate	minor / concentration:	N/A	

Note: all graduate studies proposals must include an electronic copy of the Graduate Program Policy Document, either describing the new program or highlighting the changes made to the original policy document.

# Provide a brief summary of the proposed program changes and describe the rationale for the change(s):

(Explain your reasons for creating, revising, or deleting the curriculum or program.)

The Department of Hospitality Business Management (HOSP) and the Department of Languages, Literatures and Cultures (DLLC) have developed an interdisciplinary minor to enhance global opportunities for HOSP students by providing a program that emphasizes first-hand knowledge of Spanish language and culture. This minor is open only to majors in Hospitality Business Management.

This minor will give students the oral and written communication skills to effectively communicate with Hispanic populations in their target language, and to become familiar with the nuances of Spanish-speaking cultures. Students will develop linguistic and cultural competency, using skills gleaned from language and culture classes taught in Spanish. The minor is designed to promote the linguistic and cultural skills that are necessary for providing quality service in the hospitality field.

# List new courses required for the new or revised curriculum. How do they support the overall program objectives of the major/minor/concentrations)?

(Be aware that approval of the curriculum is dependent upon these courses successfully passing through the <u>Course Challenge</u> list. If there are no new courses enter "None")

None

# Identify other units affected by the proposed changes and provide letters of support from those units.:

(This would include other departments/units whose courses are a required part of the proposed curriculum. If no other unit is affected, enter "None")

Hospitality Business Management

Changes to degree programs will explain how this new/revised curriculum supports the 5 goals of undergraduate education (do not just list the gen ed goals): <a href="http://www2.udel.edu/gened/">http://www2.udel.edu/gened/</a>

- 1. The Minor in Spanish for HOSP will offer students opportunities to read critically and to analyze information dedicated to Reading and Composition. Students will also have the opportunity to engage in constructive ideation in courses offering a critical examination of key topics in Spanish literature and culture.
- 2. The Minor in Spanish for HOSP will offer students opportunities to communicate effectively in writing and oral expression in courses such as Reading and Composition, Advanced Oral Communication, and those focused on language, literature and culture. Effective communication is at the heart of this new minor.
- 3. The Minor in Spanish for HOSP will offer students opportunities to work collaboratively and independently within and across a variety of cultural contexts and a spectrum of differences, engaging them in group work and individual projects, as well as requiring them to critically analyze the beliefs, customs, and behaviors prevalent in Spanish-speaking cultures relative to their own cultural backgrounds.

- 4. The Minor in Spanish for HOSP will offer students opportunities to critically evaluate the ethical implications of what they say and do by specifically examining the topics of intercultural communication and collaboration. They will do so both at home, in their courses, and while in a foreign country, as they complete their internship.
- 5. While it is not a primary area of focus for this program, the Minor in Spanish for HOSP may offer students opportunities to reason quantitatively and computationally by complementing their HOSP-related coursework with opportunities to work in the field, such as the Spanish Internship in Hospitality Business Management.

# New majors and minors will include support letters from the Library, Dean, and/or Department Chair

Please see attached letters from:

- Bruce Weber, Dean, Alfred Lerner College of Business and Economics
- Debra Hess Norris, Interim Associate Dean for the Humanities
- Annette Giesecke, Chair, Department of Languages, Literatures and Cultures
- Sheryl Kline, Chair, Department of Hospitality Business Management

Supply a resolution for all new majors/programs; name changes of colleges, departments, degrees; transfer of departments from one college to another; creation of new departments; requests for permanent status. See example of resolutions.

WHEREAS, the Department of Hospitality Business Management (HOSP) in the Lerner College of Business and Economics and the Department of Languages, Literatures and Cultures (DLLC) in the College of Arts and Sciences seek to join forces to reach students with shared interests in these subjects, and

WHEREAS, many HOSP majors seek careers in international and global operations within the Hospitality Industry, and desire opportunities to increase their cultural awareness and language skills, and

WHEREAS, HOSP majors have expressed interest in a clear path toward a minor in Spanish language, literature and culture, and

WHEREAS, the Spanish program within DLLC wishes to reach out to new student populations and build bridges with programs in other disciplines and departments, and

WHEREAS the proposed major contributes significantly to the Five Goals of Undergraduate Education; be it therefore

RESOLVED, that the Faculty Senate recommends approval of the establishment of a new Minor in Spanish for Hospitality Business Management.

#### **Program Requirements:**

(Show the complete new or revised curriculum as it should appear in the Course Catalog. If this is a revision, be sure to indicate the changes being made to the current curriculum and **include a complete side-by-side comparison** of the credit distribution before and after the proposed change. If this is a change to an honors program, be sure that the honors degree language is included.) **See example of side by side.** 

### Minor in Italian for Hospitality Business Management

This minor, open to Hospitality majors, emphasizes first-hand knowledge of the language and cultures of the Spanish-speaking world.

#### Curriculum: 21 credits as follows

2 Spanish courses at the 200 level	6 credits
3 Spanish courses at the 300 or 400 level	9 credits
HOSP316 or HOSP330	3 credits
SPAN319; HOSP464; or 1 additional Spanish course at the 300 or 400 level	3 credits

Students enrolled in the Minor in Spanish for Hospitality Business Management must choose from the following courses; substitutions will be accepted only with approval of the Minor advisor:

Spanish (15 total credits) Please select 15 credits from the list below:

Courses	Credits
SPAN200 – Spanish Grammar and Composition	3
SPAN201 – Reading and Composition	3
SPAN205 – Intermediate Oral Communication	3
SPAN206 – Intermediate Oral Communication	3
SPAN300 – Advanced Spanish Composition and Grammar I	3
SPAN301 – Survey of Spanish Literature	3
SPAN302 – Survey of Spanish Literature	3
SPAN303 – Survey of Latin American Literature	3
SPAN304 – Survey of Latin American Literature	3
SPAN305 – Advanced Oral Communication	3
SPAN306 – Advanced Oral Communication	3
SPAN307 – Latin American Civilization and Culture	3
SPAN308 – Spanish Civilization and Culture	3
SPAN314 – Spanish Phonetics and Phonology	3
SPAN315 – Reading and Writing for the Sciences	3
SPAN325 – Spanish Civilization and Culture	3
SPAN326 – Latin American Civilization and Culture	3
SPAN352 – Introduction to Business Spanish	3
SPAN355 – Special Topics	3
SPAN401 – Advanced Spanish Composition and Grammar II	3
SPAN403 – History of the Spanish Language	3
SPAN415 – Latin American Literature and its Political Context	3
SPAN416 – Cervantes – Don Quijote	3
SPAN420 – Topics in Medieval Literature	3
SPAN421 – Spanish Medieval Literature	3
SPAN436 – Topics in Literature of the Spanish Golden Age	3
SPAN439 – Postwar Spanish Narrative	3
SPAN440 – Topics in 18 <sup>th</sup> and 19 <sup>th</sup> -Century Hispanic Literature	3

SPAN447 – Contemporary Hispanic Fiction by Women	3
SPAN450 – Topics in Modern Hispanic Literature 1898-1936	3
SPAN452 – Advanced Business Spanish	3
SPAN454 – Introduction to Spanish Cinema	3
SPAN455 – Selected Authors, Works and Themes	3
SPAN460 – Contemporary Hispanic Literature 1936-present	3
SPAN462 – Hispanic Short Fiction	3
SPAN464 – Contemporary Spanish-American Literature by Women	3
SPAN471 – Latin American Film	3
SPAN472 – Sugar, Salsa & Santería	3
SPAN473 – From Amazons to Zombies	3
SPAN474 – Hispanic Cities	3
SPAN475 – Topics in Hispanic Culture and Civilization	3
SPAN476 – Media-Savvy Populism from Che to Chávez	3
SPAN477 – Drug Culture in Latin America	3
SPAN478 – Graphic Transgressions	3
SPAN479 – Resurrecting Mexico's Dead	3

### **Hospitality Business Management (3 total credits)**

## Please select 3 credits from the list below:

Courses	Credits
HOSP316 – Cross Cultural Etiquette and Protocol	3
HOSP330 – International Hospitality Operations	3

## **Spanish / Hospitality Business Management (2-3 total credits)**

### Please select three credits from the list below:

Courses	Credits
HOSP464 – Hospitality International Internship Abroad	3
SPAN319 – Experiential Learning: Spanish Internship Abroad in Hospitality	3
Business Management (72 hours)	
One additional SPAN course at the 300 or 400 level (from the list above)	3

### The suggested course of study would be as follows:

**HOSP316 or HOSP330** 

2 courses at the 200 level 6 credits

PREFERRED OPTIONS: SPAN200, SPAN205/206, SPAN201

3 courses at the 300 level and/or 400 level 9 credits PREFERRED OPTIONS: SPAN300, SPAN305/306, SPAN308/325, SPAN307/326, SPAN475

3 credits

SPAN319 or HOSP464 or SPAN475 3 credits

## **ROUTING AND AUTHORIZATION:** (Please do not remove supporting documentation.)

Department Chairperson	Date	
Dean of College	Date	
(By signing above, the Dean confirms that their college policies and bylaws have consideration of the request described in this form.	ve been followed correctly during	
The approval actions that were taken at the college level were (check all that ap college faculty vote;college curriculum approval		
Chairperson, College Curriculum Committee	Date	
Chairperson, Senate Com. on UG or GR Studies	Date	
Chairperson, Senate Coordinating Com	Date	
Secretary, Faculty Senate	Date	
Date of Senate Resolution_	Date to be Effective	
RegistrarProgram Code	Date	
Vice Provost for Academic Affairs & International Programs	Date	
Board of Trustee Notification	Date	

Revised 4/14/2016 khs